

Dads in the Picture (119 826 NPO)

Dads in the picture is an organization founded on African fatherhood values and culture dating back to the 60's and 70's. This is primarily the day where a man was a protector and provider for children and families, respected as a head of the family. In light of the current challenges that are in one way or another attributed to the absence of fathers, we are looking to encourage and support men in this regard. Encouraging them to fight to stay in the lives of children irrespective of how they relate to the mothers. Supporting the men to understanding that children need their presence, their love and protection more than ever and, helping them in navigating the fatherhood pitfalls. In this context we define a dad as a man, be it an uncle, teacher, pastor, grandfather or big-brother that interacts with a child on any level.

Our vision is to see every man take responsibility in the bringing up of our children in a safe environment. The word 'our' being core to the vision. In achieving this vision, we are looking to promote and encourage active and positive parenting amongst all men, supporting a healthy and conducive environment for nurturing the well-being of our children.

Action plan over the short-term is to raise awareness and get our communities, civil societies and government to buy in into the need for engaging men towards finding effective and lasting solutions. The activities limited to hosting outdoor sessions for dads and children across the length and breadth of the country. Sessions are in the form of picnics and campouts in venues suitable for children, where men are then given power-talks on their responsibilities and parenting issues. Activities are then wrapped up with year-end events where parenting partners being wives, mothers, aunts and grannies are invited as we need their support and understanding. All of our activities are setup to cost nothing or very little as we need to reach men irrespective of their social or financial standing.

Our medium-term goal is to get the different men in towns and provinces to run their own outdoor activities with our prescribed guidelines and support. We will also be setting up provincial workshops at different towns on a monthly basis, where we will engage in men forums and have public presentations. We will be completing and implementing all the partnerships with our service providers in the social services and sponsorship area. Getting all the tools and funding in place to enable us to setup, develop and monitor our interventions. The parenting landscape is for ever changing and we need to keep up with legislation and new external forces that might conflict with implemented offerings. All of these require us to setup offices across the 9 provinces and travel to reach all the men in remote locations. A media presence will also be of importance, and a partnership with the radio, print or even the public broadcaster is crucial in reaching those who need our help and support. As our organization attempts to get social cohesion, we are looking to have the relevant departments i.e. Department of Social Development, Safety and Security, education, etc. as our partners.

Ultimately, our long term goal will be for every child and man out there to be able to reach us in their different towns, be able to get our support. Our partnerships will need to carry a preferential pricing model that will be discussed and entered into with the different funders, donors and partner organizations. We aim to extend our footprint throughout the neighbouring countries of SADC. An intervention project in the form of a men parenting boot-camp will need to be setup and run from Gauteng. This will require the acquisition of a location that will host men and their children on short and long term stay with activities designed by our professional partners in psychology and children related fields. We will be the go to organization for the betterment of our fatherhood challenges.

"Every child needs a Dad"

 info@dadsinthepicture.co.za

 **Dadsinthepicture SA**  **dadsinthepic**  www.dadsinthepicture.co.za